



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Growth Marketing LLC
39 State Street
Suite 100
Rochester, NY 14604

Contract #	1445793	Date Entered	10/10/16
Schedule Dates	10/12/16-10/16/16	Last Modified	10/10/16
Advertiser	Kevin Mulverhill/Assembly Dist 115/R/NY (84114)	Entered By	Lindsay Benoit
Agency	Growth Marketing LLC (11026)	CO-OP	No
Product	Political - State Representative (1073)	Headline #	
Brand	Kevin Mulverhill/NY Assembly (567000)	Demo	
Salesperson	Burlington, House (2332)	Order Type	Normal
Sales Office	Burlington	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax	N/A	Commission	\$756.00
CPE		Net Total	\$4,284.00
Account Types	Local/Political	Sales Tax	
Billing Type	Standard		
Comments			

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	32	\$5,040.00
Grand Total:	32	\$5,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6A- Right This Minute				1	1	1			3	\$10.00	\$30.00	Burlington (WFFF)		10/10/16
2.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	6:30A- Right This Minute 630am				1	1	1			3	\$10.00	\$30.00	Burlington (WFFF)		10/10/16
3.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7A- Local 44 News at 7am				1	1	1			3	\$30.00	\$90.00	Burlington (WFFF)		10/10/16
4.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	8A- Local 44 News at 8am				1	1	1			3	\$30.00	\$90.00	Burlington (WFFF)		10/10/16
5.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	9A- Fox News Sunday								1	1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
6.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	9A- Maury				1	1	1			3	\$25.00	\$75.00	Burlington (WFFF)		10/10/16
7.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	10A- Jerry Springer				1	1	1			3	\$25.00	\$75.00	Burlington (WFFF)		10/10/16
8.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm				1	1	1			3	\$175.00	\$525.00	Burlington (WFFF)		10/10/16
9.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	10P- Local 44 Weekend News							1		1	\$125.00	\$125.00	Burlington (WFFF)		10/10/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10P- Local 44 Weekend News								1	1	\$125.00	\$125.00	Burlington (WFFF)		10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame								1	1	\$250.00	\$250.00	Burlington (WFFF)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Sales Office	Burlington	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	/	Commission	\$756.00
Account Types	Local/Political	Net Total	\$4,284.00
Billing Type	Standard	Sales Tax	
Comments			

Burlington (WFFF)		
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12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1								2	2	\$750.00	\$1,500.00	Burlington (WFFF)		10/10/16
13.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2								2	2	\$900.00	\$1,800.00	Burlington (WFFF)		10/10/16
14.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	2:30P- FOX College Football Pregame							1		1	\$75.00	\$75.00	Burlington (WFFF)		10/10/16
15.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- FOX College Football							1		1	\$150.00	\$150.00	Burlington (WFFF)		10/10/16
16.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- What Matters This Week								1	1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16

CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFFF-TV & WVNY-TV, Burlington, VT	Date: 10/10/16
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I, Arnold H. Rothschild,

being/on behalf of: Mulverhill,

a legally qualified candidate of the Republican

political party for the office of: New York State Assembly – 115th District

in the 2016 General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

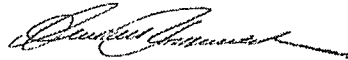
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



Date

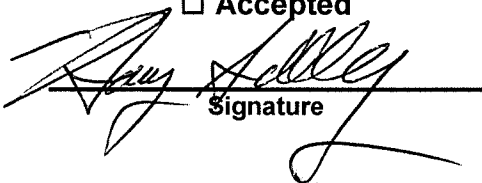
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.